



Oregon Community Bank is seeking to fill the position of a motivated **Marketing Intern** in response to our continued market leading growth. The Marketing Intern will have the opportunity to participate in projects and related activities while improving skills and enhancing knowledge of a financial institution's Marketing function.

Responsibilities:

- Track Inventory of Logo Merchandise and forecast trends
- Event Planning – Assists with promotions & event preparations, volunteers & on-site coordination, photography & social engagement, and analysis/results.
- Social Media Engagement– Assists with development of social media marketing assets, promotions, monitoring, and reporting. Will create a monthly social media plan including strategies on how to increase followers.
- Graphic Design – Assists with design and execution on various digital, web, and print design projects.
- Review Google Analytics to recommend SEO and online advertising strategies.
- Design and layout company newsletters

Requirements:

Must possess a high degree of interpersonal skills and have the ability to communicate effectively both verbally and written. Must be pursuing a college degree in Marketing, Business and/or other industry related degree.

This position is part-time and located in Oregon.

Please send resume to Heather Tyler, Director of Marketing at htyler@oregoncommunitybank.com or call 608-835-2434.